

EXECUTIVE MBA AT THE FACULTY OF BUSINESS ADMINISTRATION VŠE

		2nd year			
		Winter term	Summer term	Winter term	Summer term
MODULES AND SUBJECTS	MASTERING THE FOUNDATIONS & REAPING THE BENEFITS OF THE PROGRAMME	MANAGING YOUR BUSINESS		SPECIALISING AND WIDENING YOUR HORIZONS	LEADING YOUR TEAM, LEADING YOUR FIRM
	M0 TAKING OFF: INTRO BOOTCAMP	M3 MICROECONOMICS & INVESTMENT DECISION MAKING		M7 SPECIALIZATIONS	M11 ENTREPRENEURSHIP, INNOVATION, AND SUSTAINABILITY
	Intro to the program Solving case studies Academic skills Individual reflection, plan, group creation	Investment Decision Making & Valuation Theory of Firm <i>Module assignment</i>		Finance M&A, Risk & Turnaround Management Financing & Venture Capital <i>Module assignment</i>	Entrepreneurship Innovation ESG & Sustainability <i>Module assignment</i>
	M1 MANAGEMENT & LEADERSHIP	M4 PEOPLE MANAGEMENT		Operations & Supply Chain Advanced Operations Supply Chain Management <i>Module assignment</i>	M12 CORPORATE STRATEGY AND ITS EXECUTION
	Management Fundamentals Organizational Behaviour & Leadership Operations Management <i>Module assignment</i>	Managerial Skills HR Management <i>Module assignment</i>		Marketing Product & Brand Management Online Marketing <i>Module assignment</i>	Strategy and Its Paradoxes Strategy Execution <i>Module assignment</i>
	M2 FINANCE	M5 MARKETING		Family Business Family Business Management Family Business Governance <i>Module assignment</i>	M13 CONSULTING PROJECT
	Financial Accounting Managerial Accounting Manage Business by Finance <i>Module assignment</i>	Marketing Management Consumer Behavior <i>Module assignment</i>		M8 INFORMATION TECHNOLOGIES	Consulting Project
		M6 ETHICS & LAW		Digital Transformation & IT Management Data management & Artificial Intelligence <i>Module assignment</i>	
		Business Ethics Legal Framework and corp. governance <i>Module assignment</i>		M9 ECONOMICS	
				Macroeconomics and World Economy	
				M10 INTERNATIONAL EXPERIENCE	
				Study Abroad	
		APPLYING YOUR KNOWLEDGE AND SKILLS			
		M14 MASTER THESIS/BUSINESS PROJECT			
	Master Thesis Preparation Seminar		Master Thesis / Business Project		
SKILLS SEMINARS	Resolving problems creatively in a structured way	Communicating with impact: storytelling and presentation-building	Negotiating successfully in a business and management environment	Decision-making without the mental traps	
CORPORATE WORKSHOPS	Corporate Workshop	Corporate Workshop	Corporate Workshop	Corporate Workshop	
INDIVIDUAL AND GROUP REFLECTIONS	Individual reflection  Group reflection	Individual reflection  Group reflection	Individual reflection  Group reflection	Individual reflection  Group reflection	