

EXECUTIVE MBA AT THE FACULTY OF BUSINESS ADMINISTRATION VŠE

MODULES AND SUBJECTS	1 st year			2nd year		Master Thesis / Business Project
	Winter term		Summer term	Winter term	Summer term	Winter term
	REAPING THE BENEFITS OF THE PROGRAMME	MASTERING THE FOUNDATIONS	MANAGING YOUR BUSINESS	SPECIALISING AND WIDENING YOUR HORIZONS	LEADING YOUR TEAM, LEADING YOUR FIRM	APPLYING YOUR KNOWLEDGE AND SKILLS
	M0 TAKING OFF: INTRO BOOTCAMP Intro to the program Individual reflection, plan, group creation Team building through a case	M1 MANAGEMENT & LEADERSHIP Management Fundamentals Organizational Behaviour & Leadership <i>Module assignment</i>	M4 PEOPLE MANAGEMENT Managerial Skills HR Management <i>Module assignment</i>	M7 SPECIALIZATIONS Finance M&A, Risk & Turnaround Management Financing & Venture Capital <i>Module assignment</i> Operations & Supply Chain Operations Management Supply Chain Management <i>Module assignment</i> Marketing Product & Brand Management Marketing Analytics <i>Module assignment</i> Family Business Family Business Management Family Business Governance <i>Module assignment</i>	M11 ENTREPRENEURSHIP, INNOVATION, AND SUSTAINABILITY Entrepreneurship Innovation ESG & Sustainability <i>Module assignment</i>	M14 MASTER THESIS / BUSINESS PROJECT Master Thesis / Business Project
		M2 FINANCE Financial Accounting (CZE/ENG) Managerial Accounting Manage Business by Finance <i>Module assignment</i>	M5 MARKETING Consumer Behavior Marketing Management <i>Module assignment</i>		M12 CORPORATE STRATEGY AND ITS EXECUTION Strategy and Its Paradoxes International Strategy Strategy Execution <i>Module assignment</i>	
		M3 MICROECONOMICS & INVESTMENT DECISION MAKING Investment Decision Making & Valuation Theory of Firm <i>Module assignment</i>	M6 GOVERNANCE, ETHICS, TAX, AUDIT & LAW Business Ethics Legal Framework (CZE/ENG) Corporate Governance Tax & Audit <i>Module assignment</i>	M8 INFORMATION TECHNOLOGIES Digital Transformation & IT Management Data management & Artificial Intelligence <i>Module assignment</i>	M13 CONSULTING PROJECT Consulting Project	
				M9 ECONOMICS Macroeconomics and World Economy		
				M10 INTERNATIONAL EXPERIENCE Intercultural Management Study Abroad		
SKILLS SEMINARS	Solving case studies (part of the induction phase)	Resolving problems creatively in a structured way	Communicating with impact: storytelling and presentation-building	Negotiating successfully in a business and management environment	Decision-making without the mental traps	
CORPORATE WORKSHOPS		Corporate Workshop	Corporate Workshop	Corporate Workshop	Corporate Workshop	
INDIVIDUAL AND GROUP REFLECTIONS	Participant groups creation	Individual reflection Group reflection	Individual reflection Group reflection	Individual reflection Group reflection	Individual reflection Group reflection	